

Md. Mynuddin



Assistant Professor (Management)
Open School (OS)
Bangladesh Open University (BOU)
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Area of Specialization & Research Interest

Management Information System, Training & Development, Compensation Management, Business Law, Business Statistics, Open & Distance Learning, E-Learning etc.

Academic Qualification

- ❖ Master of Business Administration (MBA) from Dhaka University under the Department of Management Information System, 2006 (Held in 2008).
- ❖ Bachelor of Business Administration (BBA) from Dhaka University under the Department of Management Studies, 2005 (Held in 2007).
- ❖ Higher Secondary Certificate (HSC) from Dhaka Board under Business Studies Group, 2001
- ❖ Secondary School Certificate (SSC) from Dhaka Board under Business Studies Group, 1999

Professional Experience

- ❖ Assistant Professor (Management) from June 2019 to till date at OS in BOU, Gazipur
- ❖ Lecturer (Management) from July 2014 to June 2019 at OS in BOU, Gazipur
- ❖ Lecturer (Management) from October 2010 to June 2014 at Adamjee Cantonment College, Dhaka.
- ❖ Merchandizer from July 2008 to September 2010 at Dekko Group of Industries, Dhaka.

List of Publications (Reviewed Articles)

- 1) Mynuddin, M. (2023). "Impact of Online Channel on Branding for Organizational Success: A Study on an E-commerce site Priyoshop", Jahangirnagar University Journal of Business Research (JUJBR), Vol. 23, June, 2023, Page 75-92, ISSN 1681-9748, DOI: 10.53461/jujbr.v23i.5
- 2) Mynuddin, M. (2021). "A Study On The Adoption Intention Factors Of Mobile Commerce Applying UTAUT Model", 'Jagannath University Journal of Business Studies', Volume 9, No. 1 & 2, 91-108.

- 3) Mynuddin, M. (2020). “Assessing the relationship between Management Information System and Organizational Performance: A Study on Airtel, Bangladesh”, *‘Bangladesh Open University Journal of Business Studies’*, Volume 6, No.2, 97-114 ISSN 1811-1556.
- 4) Mynuddin, M. & Kashem, A (2020). “Impact of Information System Security for the Effective Management of Financial Organization: A Study on Eastern Bank Ltd”, *‘Bangladesh Journal of MIS’*, Volume 8, No.1, 45-62 ISSN 2073-9737.
- 5) Mynuddin, M. (2016). Debit Card Adoption Attributes and Customer Satisfaction: A Study on Dutch Bangla Bank Ltd. *Journal Of Business And Technology (Dhaka)*, XI (01&02), 129-141. ISSN 1992-271X.
- 6) Saief Uddin Ahmed, S. & Mynuddin, M. (2016). Sustaining Factors On Stone Business In Bangladesh- A Study on Entrepreneurs In Sylhet District. *ASA University Review*, 10 (2), 169-178. ISSN 1997-6925.

List of Publications (Academic Book)

- 1) Mynuddin, M. et al (2015). SSC 1663: Entrepreneurship, for the learners of SSC program, Open School, Bangladesh Open University, Gazipur-1705. ISBN: 978-984-34-3124-0
- 2) Mynuddin, M. et al (2017). HSC 1885: Business Organization & Management 1st Paper, for the learners of HSC program, Open School, Bangladesh Open University, Gazipur-1705. ISBN: 978-984-34-3179-0
- 3) Mynuddin, M. et al (2017). HSC 1888: Production Management & Marketing 1st Paper, for the learners of HSC program, Open School, Bangladesh Open University, Gazipur-1705. ISBN: 978-984-34-3185-1
- 4) Mynuddin, M. (2022). OSBBA 2304: Business Statistics, for the learners of BBA (Bangla) program, Open School, Bangladesh Open University, Gazipur-1705. ISBN:978-984-34-3202-2
- 5) Mynuddin, M. (2019). OSMBA 1205: Business Statistics, for the learners of MBA (Bangla) program, Open School, Bangladesh Open University, Gazipur-1705. ISBN: 978-984-34-2037-4
- 6) Mynuddin, M. & Majumder, B.K (2019). OSMBA 2102: Business Research, for the learners of MBA (Bangla) program, Open School, Bangladesh Open University, Gazipur-1705. ISBN: 978-984-34-2044-2
- 7) Mynuddin, M. & Alam, S. (2020). OSMBA HRM 2202: Training & Development, for the learners of MBA (Bangla) program, Open School, Bangladesh Open University, Gazipur-1705. ISBN: 978-984-34-2053-3
- 8) Mynuddin, M. & Islam, B. (2020). OSMBA HRM 2204: Compensation Management, for the learners of MBA (Bangla) program, Open School, Bangladesh Open University, Gazipur-1705. ISBN: 978-984-34-2055-7

List of Media Program

- 1) Production of 20 (Twenty) educational video programs on Management related courses for the learners of the BBS & MBA (Bangla) program, OS, BOU
- 2) Production of 20 (Twenty) educational audio programs on Management related courses for the learners of the BBS & MBA (Bangla) program, OS, BOU

List of Training

- 1) Workshop on Training of Trainers for Tutor Training, 21-24 March, 2016, (BOU & COL)
- 2) Workshop on Training of Trainers for Tutor Training (Tutor Manual Preparation), 28 March, 2016 (BOU & COL)

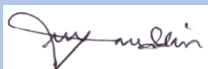
- 3) Capacity Enhancement Program on Open Educational Resources for BOU Academics (Master Trainers), 03-05 September, 2016, (BOU & CEMCA) (Certificate)
- 4) Training on OSAPS and Examination Management Related Applications, 01-02 November 2017 (BOU) (Certificate)
- 5) Training on Research Methodology 21 November- 03 December, 2017 (EWUCRT) (Certificate)
- 6) Capacity Enhancement Program for Project Design and Development, 23-26 April, 2018, (BOU & CEMCA)
- 7) Workshop on Gender Mainstreaming and Development of Gender Policy for BOU-OS, 27-29 May, 2018, (BOU & COL)
- 8) Training on Hands on Training on G Suite, 30 September - 01 October, 2018 (Daffodil International University) (Certificate)

List of Conference Attended

- 1) 4th International Conference on Management research and Practice, Global Circle for Scientific, Technological, and Management Research (GCSTMR), 20th-22th January, 2019, Dhaka, Bangladesh.

List of Academic Responsibilities

- 1) Course Coordinator, SSC 1663: Entrepreneurship, SSC program, OS, BOU
- 2) Course Coordinator, HSC1885: Business Organization & Management 1st Paper, HSC program, OS, BOU
- 3) Course Coordinator, OSBBA 1101: Introduction to Business, BBA (Bangla) Program, OS, BOU
- 4) Course Coordinator, OSBBA 2304: Business Statistics, BBA (Bangla) Program, OS, BOU
- 5) Course Coordinator, OSBBA 3605: Business Law, BBA (Bangla) Program, OS, BOU
- 6) Course Coordinator, OSBBA 4701: Business Research, BBA (Bangla) Program, OS, BOU
- 7) Course Coordinator, OSBBA 4811: Compensation Management, BBA (Bangla) Program, OS, BOU
- 8) Course Coordinator, OSBBA 4814: Human Resource Information System, BBA (Bangla) Program, OS, BOU
- 9) Course Coordinator, OSMBA 2305: Business Statistics, MBA (Bangla) Program, OS, BOU
- 10) Course Coordinator, OSMBA 2102: Business Research, MBA (Bangla) Program, OS, BOU
- 11) Course Coordinator, OSMBA HRM 2202: Training & Development, MBA (Bangla) Program, OS, BOU
- 12) Course Coordinator, OSMBA HRM 2204: Compensation Management, MBA (Bangla) Program, OS, BOU
- 13) Course Coordinator, DMC 503: Principles of Management, MDM Program, OS, BOU
- 14) Member, Business Curriculum Committee, OS, BOU
- 15) Member, Master of Disaster Management Curriculum Committee, OS, BOU
- 16) Member, Master of Development Studies Curriculum Committee, OS, BOU
- 17) Member, Master of Library Science & Management Curriculum Committee, OS, BOU



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