



## CALL FOR PAPERS

January - June, 2022 (Volume: 07, Number: 1)

Journal of Business Studies invites original research papers for the publication of half-yearly issue on behalf of the School of Business, Bangladesh Open University. Journal of Business Studies invites research papers, case studies, book review on contemporary business problems, socio-economic issues, which broadly come under the purview of business studies, open and distance learning.

**The deadline for submitting the articles has been extended to 31 January, 2023.**

Interested authors, faculty members of different universities, academicians and researchers are cordially requested to submit their write-ups/articles for publication in the said journal by **extended deadline (31 January, 2023)**.

### 1. Format of the Manuscript and Guidelines for Authors

- a) The author(s) should ensure originality of the article and ensure that the submitted manuscript has not been published previously and is not under consideration for publication elsewhere. A cover letter should clearly identify the author's name (with designation, address, phone, fax, e-mail address) responsible for correspondence.
- b) Three hard copies along with a soft copy (in CD; MS-Word version XP in DOC and RTF format) should be submitted, typed in English on A-4 size paper in double space. Fonts and format must follow the APA style. Pages should be numbered chronologically. The article should not exceed 15 journal pages including tables, figures and/or references.
- c) Article format, citations & references should fully be complied with APA style. The content flow should be ordered as follows: Title page, Abstract, Keywords, Introduction, Objectives/Hypothesis, Literature Review, Materials and Methods, Findings and Analysis, Discussion and Conclusion, Recommendations, References, Appendixes (Table and Figures with caption).

**Title page:** This should include the title of the article, authors' names and affiliations complete mailing address, e-mail and telephone number of one of the authors who will review the proof and suggested running head.

**Abstract:** This should be on the 2nd page of the manuscript. Title should also be written on the top of the abstract. The abstract should consist of not more than 150 words.

**Keywords:** A list of 3-6 keywords to be provided directly below the abstract. Keywords should reflect the precise content of the manuscript and of words or phrases.

- d) For APA format please see the APA manual available at <http://www.apastyle.org/manual/>



শুন্ অৰ বিজ্ঞান

Bangladesh Open University  
Gazipur-1705, Bangladesh

JOURNAL OF BUSINESS STUDIES

ISSN: 1811-1556

- e) **Tables:** Tables should be typed on different sheets, and numbered consecutively with Roman numerals. Tables should be self-explanatory and include a brief descriptive title.
- f) **Scan:** Any figure, drawing, illustration or picture can be sent with scanning (in JPG/JPEG Format) conditioned to attach with photocopy with original citation and references and, if applicable, prior permission will be needed.
- g) **Measurement Unit:** All measurements must be given in metric units.
- h) **Address for Submission:** Three original copies along with a soft copy of the manuscript should send to: The Editor "Journal of Business Studies", School of Business, Bangladesh Open University, Gazipur-1705, Phone: 02-996691106, E-mail: [editor.jbs.sob@gmail.com](mailto:editor.jbs.sob@gmail.com);

Manuscripts, which do not conform to the above guidelines, will not be considered for publication.

**Prof. Mostafa Azad Kamal**

Editor

Journal of Business Studies

&

Dean, School of Business

Bangladesh Open University, Gazipur-1705.

Phone: 02-996691106

E-mail: [editor.jbs.sob@gmail.com](mailto:editor.jbs.sob@gmail.com)