

Bangladesh Open University
BBA Program
Semester: 221 (5th Level)

Course Title: Entrepreneurship Development and Small Business Management **Date:** 24 May 2024

Instructions

- Answer all questions in your own handwriting on A4 size white paper.
- Fill-in the cover page of your assignment with care.
- Enclose the photocopy of your ID Card with the assignment (next to the cover page).
- Don't make spiral binding. Instead, make soft binding.
- Submit the assignment to the respective course tutor and ensure his/her signature on your Assignment Acknowledgement Form (see page#4 of Semester Calendar).

Questions

1. (a) What is meant by entrepreneur? How will you distinguish intrapreneur from entrepreneur?
(b) Explain the major functions performed by the entrepreneurs.
(c) State the objectives of entrepreneurship development programs in Bangladesh.
(d) What are the environmental factors do influence the emergence and development of entrepreneurship? Explain.
2. (a) What is meant by entrepreneurial motivation? Explain the process of motivation.
(b) Describe the Maslow's Need Hierarchy theory of motivation and its application in the organization.
(c) What are the factors behind the entrepreneurial growth in Bangladesh? Explain.
3. (a) Define small business. Explain its structural feature?
(b) Discuss the types of small business.
(c) State the benefits and problems of buying.

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Semester: 221 (5th Level)

Course Title: Entrepreneurship Development and Small Business Management **Date:** 12 July 2024

Instructions

- Answer the all questions in your own handwriting on A4 size white paper.
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Questions

1. (a) What do you mean by starting a new business? Describe the reasons for and against a new business.
(b) Discuss the essentials of starting a new business.
(c) Explain the stages of actions for starting a new business.
2. (a) Define franchising. Explain the purpose of franchising.
(b) Describe the benefits and problems of franchising.
3. (a) What is small business plan? Why is a small business plan is so essential? Explain.
(b) Discuss the functions of small business plan.
(c) Define the term 'project'. How will you classify the projects? Discuss.
4. (a) Describe the human involvement in different stages of small business.
(b) Discuss the minimum information needed from accounting records for small business management.