

Bangladesh Open University
BBA Program
Semester: 221 (1st Level)

Course Title: Introduction to Business

Date: 24 May 2024

Instructions

- Answer all questions in your own handwriting on A4 size white paper.
- Fill-in the cover page of your assignment with care.
- Enclose the photocopy of your ID Card with the assignment (next to the cover page).
- Don't make spiral binding. Instead, make soft binding.
- Submit the assignment to the respective course tutor and ensure his/her signature on your Assignment Acknowledgement Form (see page#4 of Semester Calendar).

Questions

1. (a) What do you understand by business? Why do we study business? Explain.
(b) Explain the different economic systems under which business organization perform its operation.
(c) Discuss the challenges of business in the modern world.
2. (a) Discuss the factors affecting choice of business organizations.
(b) What is sole proprietorship business? Describe the advantages and disadvantages of sole proprietorship business.
3. (a) What is partnership business? Explain the legal implications of partnership business.
(b) Explain the things that generally contain in the partnership deed.
(c) Explain the various ways of dissolution of partnership business.
4. (a) Distinguish between public limited company and private limited company.
(b) Describe the salient features of Joint Stock Company.
(c) Explain the differences between memorandum of association and article of association.

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Semester: 221 (1st Level)**Course Title: Introduction to Business****Date: 12 July 2024****Instructions**

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Questions

1. (a) Discuss the duties and responsibilities of the director of a company.
(b) Explain in brief the rights and obligations of shareholders.
(c) Describe the management systems of a public limited company.
2. (a) Define cooperative form of business.
(b) Describe the roles of commercial form of cooperative business in Bangladesh.
(c) Draw some suggestions that can be followed in overcoming the problems of cooperative business.
3. (a) Explain the categories of support services for the development of business.
(b) Describe the activities of Chamber of Commerce and Industry in Bangladesh.
(c) Explain the facilities that provided to the organization operated in EPZ area. Give examples.